



SPRINGER NATURE created in 2015 – a new force in publishing





SPRINGER NATURE

#1 journal publisher (over 3000 Journals)

#1 book publisher (around 200.000 eBooks)

#1 OA publisher (over 500 OA journals)

4 unique research databases



Our websites

www.springer.com

www.nature.com

www.authormapper.com

Springer for Research & Development			
Search		۹ ۵	
Home + Admin Dashboard + Contact Us			
Industry	Discipline	Providing corporate researchers with	nng
Browse by industry sector		access to millions of scientific documents	nature publishing group
* Automotive		from journals, books, series, protocols and	language editing
* Aerospace		reference works.	
 Biolechnology Chemical Manufacturing 		10.00 100 000000 10	Eliminate language
Consumer Packaged Goods		DISTRIBUTED	errors from your
* Electronics	angen oorno	DATABASES Participatory	academic writing
+ Energy, Utilities	s & Environment	Serving.	
* Engineering		Opinions and Crilective	
* Finance, Business & Banking		Awarens New books and journals	
Health & Hospitals		are available every day.	
IT & Software			
 Law Materials & Str 	al.		
» Materials & Steel » OIL Gas & Geosciences		Featured Journals	
» Pharma	active a		
Telecommunica	ations	1-1-1-222 AV	
		ATTACTO AND	百尺草头、更进一步
Browse 9,963,044 resources		Definition The second s	Address of the second second
Articles	5,779,260	Harris Contraction	Reteors and

www.springerlink.com

www.springernature.com





Nature-branded research journals

21 Nature-branded research journals provide primary research papers along with reviews, news and commentaries to keep scientists up-to-date with the latest developments in their field

Life Sciences



Physical Sciences





Nature-branded review journals

17 Nature-branded review journals provide reviews of the latest research papers by leading experts in the field. Papers are rigorously reviewed and edited for maximum accuracy.

Life Sciences



Clinical Sciences











Since 2015 new journals exploring new areas

Since the beginning of the 21st century, Nature launched new journals in physical sciences like Nature Nanotechnology and Nature Photonics

Nature-branded research journals in new areas



And 4 more journals coming in 2017...

Nature Reviews Disease Primers and our first review journals in Physical Sciences





And coming in 2017...





New journals from Nature Research in 2018 A new titles across the physical, life and social sciences Community centric, societally relevant journals that align to the UN's Sustainable Development Goals Extending our expertise to engineering and social sciences Earth & Environmental Science Engineering & Electronics Social Sciences

catalysis



Nature Catalysis will bring together researchers from across all chemistry and related fields, publishing work on homogeneous catalysis, heterogeneous catalysis, and biocatalysts, incorporating both fundamental and applied studies. The journal will have a particular interest in applied work that advances our knowledge and informs the development of sustainable industries and processes.

As such, *Nature Catalysis* will provide essential coverage of the science and business of catalysis research, creating a unique journal for scientists, engineers and researchers in academia and industry.

www.nature.com/natcatal



New journals from Nature Research in 2018

nature electronics



Nature Electronics will publish both fundamental and applied research across all areas of electronics, from the study of novel phenomena and devices, to the design, construction and wider application of electronic circuits. It will also cover commercial and industrial aspects of electronics research. At its core, the journal will be concerned with the development of new technologies and understanding the impact of these developments on society.

www.nature.com/natelectron

sustainability



Nature Sustainability is a new online-only journal that will publish significant original research from a broad range of natural, social and engineering fields about sustainability, its policy dimensions and possible solutions. Understanding how to ensure human life will thrive within the biophysical limits of the planet is the overarching goal of sustainability research.

Part of the journal's mission is to facilitate a cross-disciplinary dialogue around sustainability issues, and narrow the gap between research and policy making to ensure the real-world impact of research.

www.nature.com/natsustain



Nature journals from Nature Research in 2019

Nature Machine Intelligence

https://www.nature.com/natmachintell/

Nature Metabolism

https://www.nature.com/natmetab/

Nature Reviews Physics

https://www.nature.com/natrevphys/



Выбрать правильный журнал



Найти правильный журнал

Сколько журналов существует?



- 1. DOAJ.org (accessed 29/5/15)
- http://ip-science.thomsonreuters.com/cgibin/jrnlst/jlresults.cgi?PC=D (accessed 29/5/15)



Выбор журнала в Springer

Бесплатный онлайн инструмент для поиска подходящих журналов

https://journalsuggester.springer.com/

Enter your abstract or article description

When the solar irradiance propagates between the outer magnetospheric regions and the ionosphere, dynamic processes of the magnetosphere-ionosphere-thermosphere system are affected at the lower end of their paths by the interaction of radiation with the neutral troposphere. The main target of this work is to investigate the relationship between the diurnal magnetic field variations resulting from solar activities and the variation in the troposphere

Find your target journal

- 🖉 Only journals with an Impact Factor
- Only journals with Open Access options

Копируете и вставляете резюме статьи, система сама подбирает журнал

Find your target journal



Выбор журнала в Springer





Выбор журнала в Springer

Space Science Reviews Цели и задачи, импакт-фактор и Impact Factor: 5.519 * Frequency: Continuous периодичность издания журнала Aims & Scope : As an international key journal on scientific space research, its purpose is to provide a comprehensive synthesis of the various branches of space research. The emphasis is on scientific results and instruments in the fields of astrophysics, physics of planetary systems, solar physics, and physics of magnetospheres & interplanetary matter. Space Science Reviews publishes invited papers and topical volumes, engaging quest editors whose expertise matches the topic at hand.Commonly used title ab E Similar articles from this journal C Low Latitude Ionospheric Electrodynamics a 111 Published 2011 - Jan Trends in the Neutral and Ionized Upper Atmosphere attl Published 2012 - Jun Недавно опубликовано? MESSENGER: Exploring Mercury's Magnetosphere atil

Published 2007 - Dec

atti

Цитируется в вашем документе?

Observations of Stratosphere-Troposphere Coupling During Major So... Published 2012 - Jun



Выбирайте журнал до написания рукописи

Руководство для

авторов

- Структура рукописи
- Количество слов
- Стиль ссылок

Цели и задачи

- Темы
- Контингент читателей
- Будьте уверены, что подчеркнуть



Новизна результатов Насколько они новые?

Небольшое дополнение к существующим исследованиям

Новое приложение для ранее опубликованных материалов

> Журнал с низким импакт-фактором

Концептуальное продвижение

Новый материал или устройство

Журнал с высоким импакт-фактором



Актуальность результатов

<u>Где они полезны</u>?

Результаты, имеющие локальное значение

Выводы, применимые во всем мире

Региональный

журнал

Международный журнал



Актуальность результатов

<u>Для кого они полезны</u>?

Результаты, применимые к нескольким дисциплинам материаловедение, экология, политика Журнал, ориентированный на широкую

аудиторию

Результаты, применимые к конкретной дисциплине

материаловедение

Специализированный

журнал



Модель публикации Степень доступности журнала?

Если статья интересна только ученым, то

Если статья интересна как ученым, так и общественности, то

Журнал

по подписке

Журнал

открытого доступа

Подача статьи







Сопроводительное письмо – это первое впечатление редакторов журналов о вас

Важность и актуальность исследования

Подходит для публикации в их журнале

Интересно для читателей?



Обязательно необходимо написать впечатляющее сопроводительное письмо

Dear Dr Lippman, Имя редактора Название работы Please find enclosed our manuscript entitled "Evaluation of the Glasgow prognostic score in patients undergoing curative resection for breast cancer liver metastases," which we would like to submit for publication as an Original Article is the Breast Cancer Research and Treatment.

The Glasgow prognostic score (GPS) is of value for a variety of tumours. Several studies have investigated the prognostic value of the GPS in patients with metastatic breast cancer, but few studies have performed such an investigation for patients undergoing liver resection for liver metastases. Furthermore, there are currently no studies that have examined the prognostic value of the modified GPS (mGPS) in these patients. The present study evaluated the mGPS in terms of its prognostic value for postoperative death in patients undergoing liver resection for breast cancer liver metastases.

A total of 318 patients with breast cancer liver metastases who underwent hepatectomy over a 15-year period were included in this study. The mGPS was calculated based on the levels of C-reactive protein and albumin, and the disease-free survival and cancer-specific survival rates were evaluated in relation to the mGPS. Prognostic significance was retrospectively analyzed by univariate and multivariate analyses. Overall, the results showed a significant association between cancer-specific survival and the mGPS and carcinoembryonic antigen level, and a higher mGPS was associated with increased aggressiveness of liver recurrence and poorer survival in these patients.

This study is the first to demonstrate that the preoperative mGPS, a simple clinical tool, is a useful prognostic factor for postoperative survival in patients undergoing curative resection for breast cancer liver metastases. This information is immediately clinically applicable for oncologists treating such patients. As a premier journal covering the broad field of cancer, we believe that the *Breast Cancer Research and Treatment* is the perfect platform from which to share our results with the international medical community.

Описать интерес для читателей журнала



Экспертная оценка





Ответное письмо

Отвечать на комментарии каждого рецензента





Согласие с рецензентом

Комментарии рецензента: In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare to previous results.

Согласие

Ответ: We agree with the reviewer's assessment of the analysis.

Почему вы согласны и какие изменения вы сделали?



Согласие с рецензентом

Комментарий рецензента: In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare to previous results.

Согласие

Ответ: We agree with the reviewer's assessment of the analysis. Our tailored func Почему согласны at form, makes it difficult to tell that this measurement constitutes a using the improvement over previously reported values. Изменения we describe our new analysis using a Gaussian fitting in our revised Results section (Page 6, Lines 12–18)

Место нахождения



Несогласие с рецензентами Как делать нельзя:

Комментарий рецензента: In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare to previous results.

Ответ: It is clear that this reviewer is not familiar with the current analytical methods in the field. I recommend that you identify a more suitable reviewer for my manuscript.



Несогласие с рецензентами допустимо в вежливой форме:

Комментарий рецензентов: In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare to previous results.

Ответ: Although a simple Gaussian fit would facilitate comparison with the results of other studies, our tailored function allows for the analysis of the data in terms of the Smith model Robens et al., 2012. We have how explained the use of this function and the Smith model in our revised Discussion section(Page 12, Lines 2–6). Место нахождения



Улучшить читаемость текста

Используйте короткие предложения

Ограничить количество слов в предложений до 15-20

слов

Одна идея в предложении

Используйте активный залог

Какое предложение проще для восприятия?

Пассивный залог:

The models comparing the economic growth and diversification of the Middle East and East Asia were evaluated.

<u>Активный залог:</u>

<u>We evaluated</u> the models comparing the economic growth and diversification of the Middle East and East Asia.



Структура предложения

В каком предложении говорится о том, что вы получите повышение?

1. Вы заслуживаете повышения заработной платы, но бюджет ограничен

Акцентируйте

2. Бюджет ограничен, но вы заслуживаете повышения заработной платы.

Ключевая информация располагается <mark>в конце</mark> предложения. Читатели в больше степени обратят на нее внимание.

http://writingcenter.unc.edu/handouts/flow/



Используйте сильные глаголы





Используйте сильные глаголы

24 слова

We performed an analysis to investigate if TiO2 surface modification led to an improvement in catalytic efficiency and resulted in a reduction in cost.

12 слов

We *investigated* if TiO2 surface modification *improved* catalytic efficiency and *reduced* cost.

Название и аннотация







Название должно привлечь внимание читателя

Важные моменты

- Краткое изложение
 ключевых выводов
- Содержит ключевые слова
- Менее 20 слов

Избегайте

- Х Вопросы
- Х Описание методов
- Х Аббревиатуры
- Х "Новый" или "ранее не существовавший"

Название должно быть кратким резюме наиболее важных выводов



Название – Хороший пример

TiO2 surface modification improves microbial filtration of water treatment membranes

Содержит релевантную информацию



Аннотация – Первое впечатление о вашей работе



Ясность вашего письма



Аннотация

Краткое изложение вашей работы





Структура аннотации

Общая информация

Методы/цели

Результаты

Заключение

Numerous systemic treatment options exist for patients with mycosis fungoides (MF) and Sézary syndrome (SS); however, the comparative efficacy of these treatments is unclear. We performed a retrospective analysis of our cutaneous lymphoma database to evaluate the treatment efficacy of 198 MF/SS patients undergoing systemic therapies. The primary end point was time to next treatment (TTNT). Patients with advancedstage disease made up 53%. The median follow-up time from diagnosis for all alive patients was 4.9 years (range 0.3-39.6), with a median survival of 11.4 years. Patients received a median of 3 lines of therapy (range 1–13), resulting in 709 treatment episodes. Twenty-eight treatment modalities were analyzed. We found that the median TTNT for single- or multiagent chemotherapy was only 3.9 months (95% confidence interval [CI] 3.2–5.1), with few durable remissions. α -interferon gave a median TTNT of 8.7 months (95% CI 6.0-18.0), and histone deacetylase inhibitors (HDACi) gave a median TTNT of 4.5 months (95% CI 4.0–6.1). When compared directly with chemotherapy, interferon and HDACi both had greater TTNT (P < .00001 and P = .01, respectively).

assessed have very modest efficacy; we recommend their use be restricted until other digitions: are restricted Blood. 2015; 125: 229-235.



Структура аннотации

Numerous systemic treatment options exist for patients with mycosis <u>Почему</u> ваше исследование Irome (SS); however, the comparative Inclear. We performed a retrospective необходимо analysis of our cutaneous lymphom efficacy of 198 MF/SS patients under going <u>Уто</u> вы сделали mary end point was time to next treatment (TTNT). Patients with advanced-stage disease made up 53%. The median follow-up time from diagnosis for all alive patients was 4.9 years (range 0.3–39.6), with a median survival of 11.4 years. Patients received a median of 3 lines of therapy (range 1–13), resulting in 709 treatment episodes. Twenty-eight treatment modalities were analyzed. We found that the median TTNT for single- or multiagent chemotherapy % confidence interval [CI] 3.2–5.1), <u>Что</u> вы узнали n gave a median TTNT of 8.7 with few durable months (95% CI 6.0-18.0), and histone deacetylase inhibitors (HDACi) gave a median TTNT of 4.5 months (95% CI 4.0-6.1). When compared directly with chemotherapy, interferon and HDACi both had greater TTNT (P < .00001 and *P* =.01, respectively). In conclusion, this study confirms that all chemotherapy regimens assessed have very modest efficacy; we recommend their use be restri Какой вклад внесет ваше исследование в 9-235.

сферу



Daria lovcheva

Daria.iovcheva@springernature.com

+7 925 016 01 56

SPRINGER NATURE